

News Release

Release Date: May 21, 2010

Contact: Randy Boileau
(616) 786-4461, for GHSP

GHSP Transforms Factory into Mechatronics Solution Center

Grand Haven, MI - Stamping presses that once clanged out metal parts are now retired. Only photographs remain as black-and-white reminders of what used to be the company's core business. These pictures inhabit the same space that once was home to these presses, and where engineers now design, develop and manufacture solutions for their customers in the line of business that holds GHSP's key to the future: mechatronics.

Mechatronics are systems that integrate mechanical elements, electronics, software and aesthetics into intelligent product solutions for customers. GHSP will continue producing mechanical components in Grand Haven as it has for 85 years. By renovating 40,000 square feet of the plant for electronics manufacturing, GHSP has all the pieces in place to develop and manufacture mechatronic solutions for their customers.

"Industry needs have shifted from stamped parts to smart systems," states Paul Doyle, GHSP president and CEO. "We chose to invest in talented people, software development and electronics manufacturing so that we can deliver the mechatronic products that perform for our customers."

Though GHSP is not new to mechatronics, this singular focus on intelligent systems is. This evolution to mechatronics has grown GHSP from one product line: shift systems, to three: shift systems, smart actuators and electronic controls. So far, the focus is paying off. Despite the economic recession, GHSP finished 2009 with a record for new awards totaling over \$100 million. This beats the previous record set in 2005 by a wide margin. Thirty percent of the new awards were not to West Michigan plants; 20 percent of the awards were outside of the shift systems product line. GHSP also added their first mechatronics customer outside of the surface transportation industry.

GHSP is a leading global supplier of mechanical and mechatronic control systems to surface transportation industries, including automotive, heavy truck and others. The company serves its customers from concept to delivery with world class product design, development and program management, as well as excellence in manufacturing in locations around the world. Visit www.ghsp.com to learn more about the company.

- END -