



## News Release

**Release Date:** January 27, 2010

**Contact:** **Bob Mersereau**  
(616) 847-7441, [mersereb@ghsp.com](mailto:mersereb@ghsp.com)

### **GHSP ROLLS UP \$100 MILLION IN 2009, A RECORD FOR NEW BUSINESS BOOKINGS**

Grand Haven, MI—With a record \$100 million in global new business bookings in 2009, GHSP is poised to accelerate its worldwide growth in [shift systems](#), [smart actuators](#) and [electronic controls](#).

Despite an ailing economy and ongoing softness in the automotive industry, GHSP managed strong growth in each of its three main product lines.

“Record new business bookings in a tough economy is a testament to the strength of our team, the strength of our products and the strength of our relationships with our outstanding customer base,” said Paul Doyle, president and CEO of GHSP. “We are very excited about the future of our company.”

At the core of GHSP’s growth strategy is the company’s investment in developing and supplying advanced “mechatronic” solutions. [Mechatronic](#) products integrate mechanical elements, electronics, software and aesthetics. Examples of GHSP products that use mechatronic solutions include smart actuators that employ brushless DC motor technologies, electronic controls that meet the durability requirement of automotive, heavy truck, off-highway and military customers, and shift systems that ‘shift by wire’ by processing input from as many as 10 different sources.

-more-

## GHSP RECORD SALES 2-2-2

“The global market is clearly telling us that we create value in the worry-free mechatronic solutions we provide,” Doyle said. “For example;

- We have now shipped over one million shifters from our plant in Shanghai and two of our key customers in China have given us Excellent Supplier Awards.
- Our smart brushless DC motors are driving pumps that are part of cooling applications in more and more ‘Green’ vehicles around the world.
- Our Electronics Controls team is working on stability control systems for on and off highway vehicles.”

Components manufactured by GHSP are used in surface transportation applications around the world. The systems begin with intelligent design and integrate electronics and styling features that make GHSP shifters, electronic controls, and smart actuators the products of choice on many of today's most respected vehicles.

GHSP is a leading global supplier of mechanical and mechatronic control systems to surface transportation industries, including automotive, heavy truck and others. The company serves its customers from concept to delivery with world class product design, development and program management, as well as excellence in manufacturing in locations around the world. Visit [www.ghsp.com](http://www.ghsp.com) to learn more about the company.

-END-